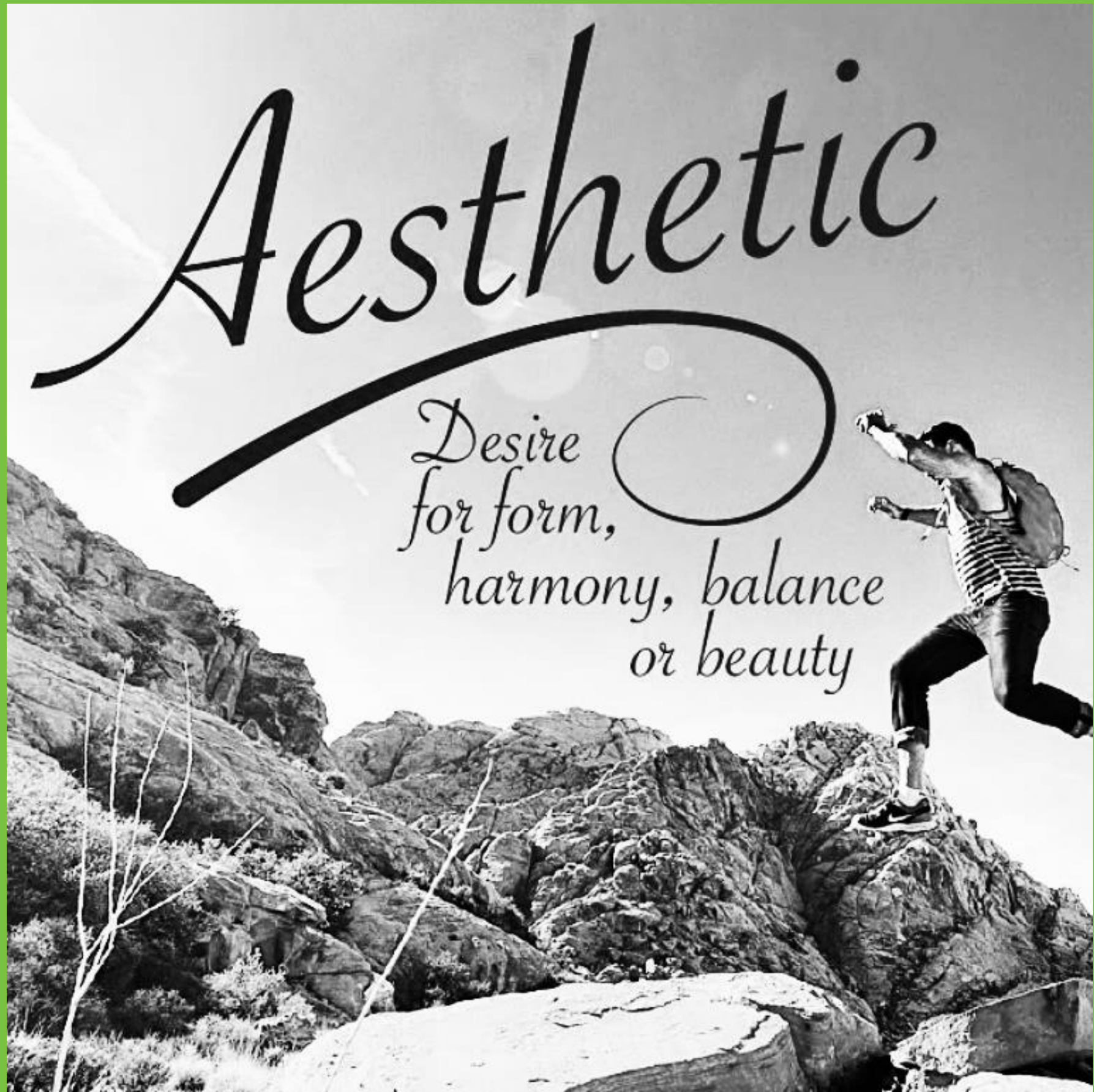




Explore
MOTIVATORS



LOOK FOR -



- Balanced Culture
- A Beautiful Work Environment
- Opportunities for Creative Expression
- Importance on how Things Appear and Feel



Traditional

Desire to live by a personal set of principles standards or beliefs.



LOOK FOR -

- Principled Culture
- Stability and Structure
- Alignment with Personal Beliefs
- Workplace Respect



Social

Desire
to help
people or
solve
society's
problems.

LOOK FOR -

- Serving Culture
- Corporate Social Responsibility Programs
- Volunteer Programs
- Direct Impact of Work



UTILITARIAN

Desire for a return
on investment
of time,
energy
or money

LOOK FOR -

- Results Culture
- Opportunities for Bonuses/
Promotion
- Efficient Pathways and Metrics to
Success
- Growing Company



Theoretical

**Desire to learn
for the sake of
knowledge
and
intellectual
growth.**



LOOK FOR -



- Learning Culture
- Opportunities for Professional Development
- Intellectual Challenge
- Free Continuing Education



INDIVIDUALISTIC

Desire for
independence,
visibility,
rank or power.

LOOK FOR -



- Innovative Culture
- Opportunities to Lead
- Low Levels of Micro-Management / Oversight
- Flexible Rules/ Procedures





What do your top two motivators mean to you?



TRADITIONAL

Beliefs, Values, Family



INDIVIDUALISTIC

Independence,
Freedom, Choice



SOCIAL

Helping Others, Making a
Difference, Impact



UTILITARIAN

Efficient, Money, Practical



AESTHETIC

Art, Beauty, Music, Nature,
Harmony



THEORETICAL

Knowledge, Truth, Learning